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FOR IMMEDIATE RELEASE

**Epilepsy Association Changes Charity Run name from
'eRACE' to "Race the River"**

Community race event helps raise awareness for epilepsy

CLEVELAND, OHIO – May 25, 2018-- The Epilepsy Association, a local 501(c)(3) nonprofit organization, is hosting its sixth annual run at Merwin's Wharf in Cleveland. The race, formerly 'eRACE 5K & 1 Mile,' is now '*Race the River 10K, 5K and 1 Mile*'. This community running event allows all Northeast Ohioans to come together for a great cause. *Race the River* will take place on Sunday, September 16 at 7:30 a.m. and anticipates over 300 participants raising \$35,000.

New this year is an added 10K course, encouraging new avid runners to join the race while offering past participants a more challenging distance. The course will take participants along the Cuyahoga River for a beautiful scenic route. Additionally, the Epilepsy Association is now working with Runiversity, a premiere race management company in Northeast Ohio. With the expertise of Runiversity, the agency hopes to increase participants while raising more funds to assist those living with epilepsy.

Race the River will include a fundraising component which allows participants to fundraise on behalf of the agency. These fundraisers help raise awareness and funds leading up to the September race by setting a fundraising goal and asking friends, family, and others to donate to their efforts. All fundraisers who reach their goal will be given special recognition at the race in addition to receiving an official race t-shirt along with the participant goodie bags.

Event sponsorships include Dollar Bank, LivaNova and Meyers, Roman, Friedberg & Lewis LLP and corporate sponsorship opportunities are still available. Pre-registration will open June 1; the fee is \$40 for the 10K run, \$30 for the 5K run/walk and \$20 for the 1 Mile run/walk. Participants will receive the following: official race water bottle, discounted brunch buffet at Merwin's Wharf with their race bib, post-race snacks and refreshments, awards for top finishers, and much more. To register visit www.epilepsyinfo.org/. All event proceeds will go directly to the agency's local programs and services.

For more information about this event, contact Tiffany Hoffman thoffman@epilepsyinfo.org or (216) 579-1330.

About Epilepsy Association: The Epilepsy Association is a local, 501(c)(3) nonprofit organization, based in Cleveland, Ohio, that assists adults, children and families dealing with the challenges of epilepsy since 1953. The Epilepsy Association offers a wide range of services, including adult mental health case management, individualized support for children & families to increase quality of life, and community education to promote awareness. The agency is the sole provider of epilepsy specific community-based services in Northeast Ohio. The Epilepsy Association is nationally accredited and incorporates evidence-based practices into programming.

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